

# Main Street Reisterstown Program

## Minutes

**Location/Date:** Reter's Crabhouse, Reisterstown - June 17, 2013

**Attendees:** Amy Mantay, Mary Molinaro, Brad Reter, Dan Carey, Shirley Smith, Ernie Schmidhauser, Officer Willis, Jennifer Cook, Tony Baysmore, Jonathan Schwartz, Lisa Dibbern, Benjamin Zonis, Zach Odanis, Glenn Barnes, Paul Davolos, Calvin Reter, Irwin Kramer, Chuck Cobey, Dave Powers

Amy started the meeting with the committees' reports:

Mary said that the **organization committee** has not met recently. They plan to meet after Amy has her steering committee meeting when each committee can share their plans and goals for the next few years so they can work again on the 4 year budget and be ready when we submit it with the Main Street MD application in the future. Several committees have sent an email with budget thoughts.

Paul said the **economic restructuring committee** will meet July 1<sup>st</sup> before the morning meeting. They will work on their budget thoughts and outreach to business and property owners.

Amy said that the **promotion committee** next meeting will focus on outreach to businesses for the summer and fall leading up to the holiday season. They will work on coordinating with the Farmers Market and Music on Main Street events throughout the summer.

Irwin said that the **design committee** will meet again when the SHA traffic study is completed and the MD Historic Trust does their inventory of the properties on Main Street to update the records. Irwin asked Amy about the state TAP program where he hoped to apply for a grant. She advised him that budget restrictions and short time period prevented them from applying before the deadline. However, we will look to do it for next year. Amy is still looking at the "Safe Routes to School" program for a grant but they will want the results of the SHA study before deciding if we qualify. With the Middle School on Main Street, we are a good candidate. Amy is still trying to arrange a meeting with the proper county department to determine who is responsible for upkeep on the sidewalks which were installed years ago in the first streetscape effort. Last month she reported that the SHA does street cleaning along Main Street every 6 weeks. She reported that the SHA was very quick to respond to a complaint by a business on Westminster Pike about a rusty box in front of the property and it has been replaced. She has also found the name of the person at the MTA which is responsible for the bus stops and is trying to contact them about the ones along our Main Street.

Dan said the **clean, safe, and green committee** met this morning and there isn't any news to report. There was a murder reported last Friday at the townhouse leasing office behind the Food Lion shopping center. Officer Willis said it is an ongoing investigation so nothing to report yet. Amy reminded everyone that there will not be a Main Street Clean Up Day in July and they will start again the first Saturday of August.

Tony said he is going to the Grand Opening at the Community College Baltimore County building on the fourth floor, Room 402, which is shared with the new Owings Mills library. He invited everyone to come and the ceremony starts at 11am.

Summer events

**Clean-ups** –August 3rd , 9am – 11am.

Will be held on the first Saturday of the month.

Meet at Reter's Crabhouse

**The Gathering** – Pending - still in discussion but nothing established yet.

**Music on Main Street** –June 21<sup>st</sup> – August 23<sup>rd</sup> 7- 9:30pm

Lawn at Franklin Middle School – Mary reported that there will be a table for RIA Main Street activities. Amy has a bag with all the supplies and posters ready whenever we have a booth and they are being stored in the basement at Java Mamma's. It is very easy to locate whether manning a booth at the Farmers Market or Music on Main Street. We have coolers, water, and sodas and will be selling them for \$1 each at Friday evenings. Dan reported that Genova's is confirmed for pizza and Glenn said that The Cow will have their truck on the school property besides their store will be open across the street. Ernie reported that he has put 3 signs up and lawn signs are ordered for use with future events. Glenn said they are receiving sponsorships at \$250 each and those businesses will be displayed at the concerts. There will be an article in this week's Community Times and hopefully the Patch although it was reported that Marc Shapiro has accepted a job at the Jewish Community Times so we aren't sure to whom articles should be submitted.

**Farmers Market** –Sundays, June 2<sup>nd</sup> to October 6<sup>th</sup> 10am-2pm

358-360 Main Street . Mary managed the table on the 16<sup>th</sup> and said that it is easy enough for one person to handle the traffic past the table during the event. There was a lot of interest in the Shop Local Discount Coupon and Music On Main Street starting this Friday.

#### Calendar of Events/Promotions

Jennifer said that her business, Fullstride Wellness, has a few announcements.

1. They have moved the 5K Run for Leukemia and Lymphoma to Oregon Ridge Park due to the short notice about trying to close Main Street for a short period of time on Saturday morning. They hope to bring it to Main Street next year. It will be held August 24<sup>th</sup> starting at 9am. They will be giving out goody bags so anyone with a business on Main Street is welcome to give her a flier/coupon to put in the bag. It should be exposure to about 1,500 people. There is also a sponsorship package available if anyone is interested.
2. They will be having a Sports Marketing event with a Raven autographing opportunity at the clinic.
3. There will be another charity event – free to the public at the clinic
4. Their Ladies Evening Out was a big success – with many women enjoying massages and makeup opportunities.

#### Merchant outreach

Promotions Committee

Buy Local Campaign

#### Facebook/website (on-going)

Over 320 friends view our Facebook posts!

The next meeting will be held at Reter's Crabhouse, Monday, July 1, 2013 at 10am.